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phototainment



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[www.TapSnap.net](http://www.TapSnap.net)

**TECH TIP with  
Brent and Dale**



News  
Oct  
2013

## The Independent Operator

We want to hear from you. Please tell us if you have an interesting story about the business you'd like to share, or some useful business advice for other operators. Also, please let us know if there's a topic you'd like to see covered here. Email [kfehr@dvdnowkiosks.com](mailto:kfehr@dvdnowkiosks.com).

### DVDNow takes the kiosk outdoors

Our new outdoor kiosks have arrived, and are available for delivery starting in October. They're weather-proof and ready to rent movies 24-7. You have two to choose from: the stand-alone model and one designed for sheltered outdoor areas.

[Read more about our shiny new outdoor kiosks.](#)



### Boost your business, from your couch

All it takes is a weekend to ignite your business. Jump-Start training is now available online on the second weekend of every month, led by one of our most successful operators, Anthony Sellers. And because it's virtual, you can make huge leaps forward without leaving your living room.

[Learn Anthony's secrets for success.](#)



### Campground kiosk success in Ohio

It was an unlikely location. A kiosk in a campground store miles from anywhere. But DVDNow operators John and Carolyn Kyle gave it a try, and were more than pleasantly surprised at the results, so much that they are planning to do it again next summer.

[Read more about the campground kiosk.](#)





## Your PCI Compliance

We've recently added a PCI compliance questionnaire guide to the Downloads section of Connections. This will assist you in filling out the annual PCI compliance audit.

Call Tech Support: 1-877-849-4272 ext. 2

## DVDNow CEO featured in *Entrepreneur* Mag

Scott McInnes, the CEO of DVDNow Kiosks and the new phototainment sensation TapSnap, was featured in the September issue of *Entrepreneur* magazine. He tells them how he wanted TapSnap to be "fun" and an easy way for people to start their own business while keeping the security of their regular employment.



[Read the \*Entrepreneur\* magazine article.](#)

## DVDNow is just one piece of the puzzle

For many DVDNow operators, this business is part of a master plan that includes several diverse business interests. A good example of that is Paul Aaron, who operates 40 movie rental kiosks in eastern Nebraska and western Idaho, runs his own media consulting company, and has a photo booth business, which he recently upgraded to TapSnap.



[Learn about why Paul Aaron switched over to TapSnap.](#)

Customer Service Tip with Chris Sleightholme



## Secrets of the Customer Service Portal

There's a wealth of information available to you on our Customer Service Portal including:

*(You will need to log in using your password to access these links)*

[The Operations Manual for your S250 kiosk](#)  
[A Best Practices guide for New Operators](#)  
[Web Reports Server Guide](#)

And much more. Visit the Customer Service Portal today!

*Chris Sleightholme is DVDNow's Customer Support Representative*

Contact Customer Support at 1-877-849-4272 ext. 3.

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