



TAPSNAPTM

Monthly Newsletter

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Financing Strategies for Your TapSnap Business

Guidant Financial helps TapSnap franchisees get started


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Do you want to start or grow your TapSnap business? Guidant Financial is one company that helps small businesses find the financing they need to get off the ground. **How to finance your TapSnap business.**

Photo of the Month

Multi-City Events are the New TapSnap Trend

dELiA*s and Catching Fire show the true power of TapSnap

Transform an event into a campaign. Corporations are tapping into TapSnap's branding power by using TapSnap at several events in different locations, like dELiA*s and Catching Fire did. **National brand power.**



A Holiday Season to Remember

Corporate holiday parties have a blast with TapSnap



TapSnap was this year's holiday party sensation, creating unique and wonderful memories across the country at

parties large and small. **Green screen holiday backgrounds a hit.**



From the Kenwal Steel Christmas Party to Santa's Workshop, all with the magic of TapSnap's green screen technology. Detroit franchisees Raymond and Anita Lousia (TapSnap 1027) took this photo at the Kenwal Steel Christmas Party.

Enter TapSnap's photo of the month contest by sending your photo to kimberleyf@tapsnap.net by January 20th.

Would you like to be featured in TapSnap promotions?



Another photo from the Kenwal Steel Christmas Party by TapSnap franchisees Raymond and Anita Lousia.

Are you doing an awesome event with your TapSnap franchise? Have you had success using TapSnap to promote a client on social media? We would love your help with TapSnap promotions. For upcoming press releases and blogs I'm looking

TapSnap, Santa Claus and Kids' Parties

Heartwarming moments at children's holiday parties across the country

TapSnap makes an excellent Santa Claus photographer. This holiday season, many non-profit



organizations invited TapSnap to children's parties for the kids they work with. **TapSnap participates in Toys for Tots.**

Boost Your Social Media Engagement with Photo Sharing

Pictures get double the engagement of text posts on Facebook



A great photo can go a long way to boosting your social media engagement. Research shows that photos are an excellent

social media strategy. **Why photo sharing is the ultimate engagement tool.**

TapSnap to Conquer Whistler Mountain

Mountain Top Gala will wrap up TELUS Winter Classic ski week

for:

- Weddings you've done with really fantastic pictures and interesting themes
- Events that have shown really effective use of social media for a white paper/case study that all franchisees will be able to use.
- Any other interesting events you have or business tips you'd like to share.

Share your news with me by emailing kimberleyf@tapsnap.net and you may be featured on TapSnap's blog or in other promotions.

We want to hear about you! If you have any awesome business tips to share or scored a really great event, tell us so we can feature you in upcoming editions of the newsletter. Email kimberleyf@tapsnap.net or share your news with Franchise Support.

This January, TapSnap will be at the mountain top party of the year: the



Cisco Great Gatsby Mountain Top Gala, raising funds for the Whistler Blackcomb Foundation. **TapSnap will take the gondola to the top.**

One franchisee's awesome Catching Fire experience

Hunger Games fan thrives on the excitement



Andi Grupa loved The Hunger Games movie. So when she started her new TapSnap business, she was thrilled to learn one of

her first events would be the Catching Fire advance screening. **She says TapSnap is like a big family.**

Instantly social, utterly fun!

*We reimagined the photo booth for the digital era.
Open-concept, highly interactive, and instantly social
so everyone can join in the fun.*



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