

March Madness email

Purpose: To sell restaurant and bar owners on the benefits of having the TapSnap phototainment system at their March Madness events.

Subject line: Get an edge on March Madness

Email:

Dear [Manager]:

You can gain an edge over your competition by giving your March Madness fans a truly extraordinary experience.

TapSnap is the latest, greatest phototainment sensation that entertains your customers and boosts your social media performance – at the same time!

Here's why it works:

- Your customers will have a blast playing with pictures using TapSnap's revolutionary phototainment system.
- They'll love having amazing photos of themselves decked out in their favorite fan-wear, celebrating March Madness to the max with their friends.
- They'll use TapSnap to share their pictures live on social media from your March Madness party with friends, family and the world.
- Their pictures are branded with your logo or custom-designed background, so everyone can see what a great time people are having at your restaurant or bar.
- They take home a branded print of themselves that will remind them of the great time they had at your restaurant or bar.
- TapSnap fuels the social media conversation, so you can connect with customers after the event by commenting on their pictures, retweeting and building your relationship.

TapSnap is a sports fan's dream, and a great way of giving your customers something they truly want: pictures of themselves enjoying March Madness to the fullest at your restaurant or bar.

Make this a March Madness to remember. Call 877-577-0566 or [email](#) me now to reserve TapSnap for your event.

Best regards,

Scott McInnes
CEO and Founder, TapSnap

877-577-0566

www.TapSnap.net