

Subject line: You have \${CreditAmount} unused credit for DVDNow Kiosks



Dear \${Contacts.First Name},

You invested in your future by taking part in our DVDNow Boot Camp, and in return we would like to invest in you. You may recall that your entire Boot Camp tuition fee can be used as credit toward the purchase of additional DVDNow kiosks and expanding your business.

You have \$ {Credit Amount} unused credit for DVDNow kiosks.

We noticed that you have not used your credit, and wanted to remind you that you can still take advantage of this opportunity.

Now is a good time to think about expanding your DVD kiosk business. You may have seen the latest financial reports from Redbox. Their DVD kiosk business enjoyed a 40% jump in first-quarter revenue to \$503 million. And they are expanding into Canada. [Read more.](#)

Like Redbox, DVDNow is also expanding in new and existing markets.

When you're ready to grow, we're here to help.

We've created our Expansion Financing Program to help you expand your business. If you've been operating a minimum of two kiosks for 120 days, you may qualify for Expansion Financing. You can double your kiosks by paying just 50% down, and carry the balance over 24 months with zero interest and finance charges.

Please contact us at **1-877-849-4272 extension 1** if you'd like to talk about the possibilities of using your Boot Camp credit to expand your business. We're here to support you and we love to help you grow.

Best regards,

XXX

DVDNow Kiosks

1-877-849-4272 ext 1

Subject line: You have \$ {Credit Amount} credit at DVDNow Kiosks



Dear \${Contacts.First Name},

You may recall that your entire Boot Camp tuition fee can be used as credit toward the purchase of additional DVDNow kiosks and expanding your business.

You still have \$ {Credit Amount} unused credit for DVDNow kiosks.

We noticed that you have not used your credit, and wanted to remind you that you can still take advantage of this opportunity.

If you've been in the business for a while and it's going well, you might want consider adding more kiosks. Additional kiosks are an easy way to increase your revenue without doubling the work.

Expansion Financing can help you grow

We've created our Expansion Financing Program to help you grow. If you've been operating a minimum of two kiosks for 120 days, you may qualify for DVDNow Expansion Financing. You can double your kiosks by paying just 50% down, and carry the balance over 24 months with zero interest and finance charges.

Please contact us at **1-877-849-4272** extension 1 if you'd like to talk about the possibilities of expanding your business – and using up your Boot Camp credit.

When you're ready to grow your business, we're here to support you. Call us.

Best regards,

XXX

DVDNow Kiosks

1-877-849-4272 ext 1