

# The Movie Rental Kiosk Advantage

How DVDNow Kiosks lures customers, brings them back and encourages them to spend more.

Dear \_\_\_\_\_,

**Movie rental kiosks have become a must-have accessory for retail stores.**

When your competition has Redbox, you've got to compete. With a DVDNow Kiosk, the profits go to you, instead of the corporate conglomerate Redbox.

[Read how our kiosks boosted inside sales for E-Z Shop convenience store and gas bar.](#)

What a DVDNow Kiosk will do for you:

- **Lure customers** – The allure of new release movies is irresistible. DVDNow Kiosks offers the latest new release movies from Warner Bros., Fox and Universal up to 28 days earlier than Redbox.
- **Bring customers back** – They have to come back when they return the movie. Will they buy something? Our retailers say yes.
- **Give you additional revenue streams** – With DVDNow, you keep your movie rental revenue, and gain access to additional revenue streams: advertising, disc sales and cross-promotions.
- **Create profitable cross-promotions** – Buy a movie, get a pizza coupon; buy a pizza get a movie coupon. There are many profitable possibilities.

Give your customers the convenience they expect with a DVDNow movie rental kiosk. Have confidence knowing that our kiosks are best-in-class, used by Best Buy in Canada, found in 7-Eleven stores in Mexico and Canada, and over 4,000 locations worldwide.

Ask us about trying our pilot program – no commitment required – to experience the DVDNow difference firsthand.

Sincerely,  
E. N. Laurence  
Senior VP, Corporate and International Operations  
DVDNow Kiosks

1-877-849-4272 Ext. 725  
[laurence@dvdnowkiosks.com](mailto:laurence@dvdnowkiosks.com)  
[www.DVDNowKiosks.com](http://www.DVDNowKiosks.com)



DVDNow Kiosks | 140-890 Harbourside Dr, North Vancouver, BC | V7P 3T7 | Canada | 1-877-849-4272



**“When they come back to return the movie, we’re getting incremental sales.”**

–Joe James, Director of Operations, E-Z Shop  
[Click now, learn more](#)